

Program for 2013 ICASL

● **Date : August 30 – 31, Venue :** Fukae Campus of Kobe University, Kobe, Japan

Hosted by International Maritime Research Center of Kobe University
Organized by The Korean Association of Shipping and Logistics
Sponsored by Korea Shipowners' Association

Main Issue : Sustainability in Shipping and Logistics

Organizing Committee

Chairman

Keiji ODA, Dean of Graduate School of Maritime Sciences & Prof. of Kobe University
Jong-Khil HAN, President of Korea Association of Shipping and Logistics & Prof. of Sungkyul University

Advisory Group

Masao FURUSHO, Director of IMaRC & Prof. of Kobe University
Toshinori NEMOTO, President of JSLSE & Prof. of Hitotsubashi University
Kenichi SHOJI, Vice President & Prof. of Kobe University
Young-Seok HA, Keimyung University
Jong-soon Koo, Chungnam University

Convenors

Shigeru YOSHIDA, Prof. of Kobe University
Gi-Tae YEO, Editor in chief of AJSL & Prof. of Incheon National University

Cordinators

Hiroshi HOSHINO, Chief Editor of JSLSE & Prof. of Kyushu University
Keiji HABARA, Prof. of Kansai University
Masato SHINOHARA, Prof. of Tokai University
Dr. Hidei MURAKAMI, Chief Secretary of JSLSE & Prof. of Kobe University
Koichi TEZUKA, Co-Editor of JSLSE & Prof. of Nihon University
Gwang-hee KIM, Prof. of Tongmyung University
Hong-gyun PARK, Prof. of Suncheon University
Jae-Hyun LEE, Prof. of Hannam University
Thai Van Vinh, Prof. of Nanyang Technological University
Stephen CAHOON, Prof. of Australian Maritime College
Woo-Chul Ahn, Prof. of Sungkyul University

Secretaries

Hyuk-soo CHO, Keimyung University, Korea
Na Young Hwan CHOI, Kobe University, Japan

Schedule

15th July, Monday

Deadline for Submitting Papers

29th August, Thursday

19:00-21:00 Welcoming Dinner & Editorial Board Meeting in the sannomiya terminal hotel

30th August, Friday, Academic Exchange Center, Umeki Y Hall

(Graduate School of Maritime Sciences, Kobe University)

Time		Program
Opening		Academic Exchange Center, Umeki Y Hall
09:00-09:30	30'	Registration & Tea Time
09:30-09:50	20'	Opening Ceremony (MC : Hee-jung YEO)
09:50-10:20	30'	Key Remark : 'Knowledge Management and the Development of Maritime Research Institutes' by Ted TC Lirn, Shih-Wei Huang
10:20-10:50	30'	Guest Speaker : 'Technical and Scale Efficiencies of Liner Shipping Routes A Two-Stage DEA Framework' by Ming-Miin Yu, Li-Hsueh Chen
10:50-11:10	20'	Tea Break
Session A-1-1		Organization Integration of Shipping Company chaired by Hiroshi HOSHINO
11:10-11:35	25'	The Effects of Intra- and Extra-Organizational Integration Capabilities on Container Shipping Supply Chain Logistics Integration by Chung-Shan Yang, Gi-tae YEO, Vinh V. THAI
11:35-12:00	25'	The Dynamic Relationship among International Freight Transportation, Productivity, and Economic Growth by Jin-woong Kim, Sang-young Moon
12:00-12:25	25'	The Organizational Climate and Employees' Job Satisfaction in the Terminal Operation Context of Kaohsiung Port by Chaur-Luh Tsai
12:25-13:50	85'	Lunch Break
Session A-1-2		Air Transport Management chaired by Ha Young Seok

13:50-14:15	25'	A Study on Competitiveness of Incheon International Airport on Transshipment Cargo - Focusing on Airport Brand - by Tae-won Chung, Jong-khil Han
14:15-14:40	25'	Product lifecycle and choice of air transport logistics: Japan's evidence of import and export: Panel and time series analyses by Hideki MURAKAMI
14:40-15:00	20'	Tea Break
Session A-1-3		Service Quality Assessment chaired by Masato SHINOHARA
15:00-15:25	25'	Tramp Shipping Service Quality: An Exploratory Study by Vinh V. THAI
15:25-15:50	25'	Brand Equity for Container Liner Shipping Companies by Hyunmi Jang, Sangyoul Kim, Ho PARK
15:50-16:15	25'	How to Build up the Port Brand Equity? by Taehwee LEE, Gi-tae YEO, Vinh V. THAI

30th August, Friday, Academic Exchange Center, Umeki N Hall

(Graduate School of Maritime Sciences, Kobe University)

Time		Program
Session B-1-1		Network and Service chaired by Stephen CAHOON
11:10-11:35	25'	Research on the Influences of Ownership Structure to Operation Performance in Listed Port Companies in China by Bao JIANG, Jian LI, Li PEI
11:35-12:00	25'	Container terminal operators and service level in Asian ports by Hee-Jung Yeo
12:00-12:25	25'	Hub-and-spoke Network Construction of Sea-Land Logistics Integration in Shandong Province by Jingci XIE, Huiying LI, Dong YANG
12:25-13:50	85'	Lunch Break
Session B-1-2		Ship Classification and Ship Yards chaired by Lee Jae Hyun
13:50-14:15	25'	A Way Forward for Ship Classification and Technical Services by Lam Bee Goh, Tsz Leung Yip
14:15-14:40	25'	A Study on Direction for Sustainable Development of Korean Small and Medium Sized Shipyards by Jung Sun Lee, Je Hyun Lee, Jong-Soon Koo
14:40-15:00	20'	Tea Break

Session B-1-3		Agreement, Investment and partnership chaired by Park Hong Gyun
15:00-15:25	25'	Impacts of Free Trade Agreements on Trade Liberalization of International Maritime Transport Services by Masamichi HASEBE L.LM.
15:25-15:50	25'	Would EPA/FTAs contribute to Shipping Industry? by shinichi TAGUCHI
15:50-16:15	25'	System dynamics modeling for determining the optimal ship sizes and types in coastal liner services by Sungil Park, Ying Wang, Gi-tae Yeo, Adolf K.Y. Ng

31th August, Saturday, Academic Exchange Center, Umeki Y Hall

Session A-2-1		Port Performance chaired by Vinh V. Thai
09:30-09:55	25'	Research on Performance Evaluation of Cooperation between Seaport and Dry Port—Case of Qingdao Port and Xi'an Port by Jian LI, Bao JIANG, Huiling WU
09:55-10:20	25'	Study on Performance Indicators at Seaport by Nam-kyu Park, Dae-Gwun Yoon, Sang-kook Park
10:20-10:45	25'	Performance Analysis of Electric-Rubber Tired Gantries from a Green Container Terminal Perspective by Yi-Chih Yang, Wei-Min Chang
10:45-11:05	20'	Tea Break
Session A-2-2		Maritime Supply Chain chaired by Jian LI
11:05-11:30	25'	Foreign direct investment of Japanese logistics firms: Determinants of the ownership strategy in the foreign subsidiary by Nobuaki ENDO, Toshiya OZAKI, Naoki ANDO
11:30-11:55	25'	Supply Chain BCP and Area BCP by Toshinori NEMOTO
11:55-14:00	125'	Lunch Break
Session A-2-3		Economic Effect Approach I chaired by Ted TC Lirn
14:00-14:25	25'	Cost-Benefit Approach to Ship Lay-Up: Application and Implications for Tonnage Supply Management during Market Downturns by Jasmin Lim Hui Siana, Hong-Oanh Nguyenb, Stephen Cahoonb
14:25-14:50	25'	Economic Possibilities of Shipping through Northern Sea Route by Sung-Woo Lee, Jumi Song

14:50-15:10	20'	Tea Break
Session A-2-4		Coastal Line Optimization chaired by Okan Duru
15:10-15:35	25'	Analysis of Sino-Korea Ferry Network by DEA by Haeng-eun Lee, Jong-khil Han
15:35-16:00	25'	Determinants and Effects of Logistics Costs for Container Ports: The Transaction Cost Economics Perspective by Hyuksoo CHO
16:00-16:25	25'	Seamless logistics by ferry and ro-ro shipping in Northeast Asia for the new logistics era by Toshihisa FUJIWARA, Yutaka YAMAMOTO
16:25-	90'	Closing Ceremony and Farewell dinner party at first floor in Academic Exchange Center

31th August, Saturday, Academic Exchange Center, Umeki N Hall

Session B-2-1		Competitiveness of Container Port chaired by Tsz Leung Yip
09:30-09:55	25'	A Study on Competitiveness of Port Logistics Parks in South Korea By Sung-Woo Lee, Hong-won YI, Ju-mi Song
09:55-10:20	25'	A Study on Port dues of Korean Ports By Chan-ho Kim, Un-soo Kim
10:20-10:45	25'	A Comparative Study of port competitiveness through structural analysis ports and routes - Focusing on Container Port of Pan-yellow sea area - by Dong-hyon Lee, Tae-won Chung, Woo-chul Ahn
10:45-11:05	20'	Tea Break
Session B-2-2		Transportation Service chaired by Koichi TEZUKA
11:05-11:30	25'	An Analysis of Containerization of Bulk Cargoes in Transpacific Sea Route from US to East Asia by Tomoya KAWASAKI, Takuma MATSUDA, Shinya HANAOKA
11:30-11:55	25'	A Novel Approach for Selecting Navigation Route in the Arctic Region by Bekir Sahin, Serdar Kum, Emrah Bulut, Okan Duru
11:55-14:00	125'	Lunch Break
Session B-2-3		Economic Effect Approach II chaired by Keiji HABARA
14:00-14:25	25'	Economic Effect of International Transportation Infrastructure Development on a Landlocked Region by Rujun JIN, Kazuhiho ISHIGURO

14:25-14:50	25'	The effects of M&A activity on companies' performance and productivity in the shipping industry by Takuma MATSUDA, Tomoya KAWASAKI
14:50-15:10	20'	Tea Break
Session B-2-4		Risk Management chaired by Lee Sung Woo
15:10-15:35	25'	An empirical analysis on risk attitudes in a shipping freight market by Motokazu ISHIZAKA, Masahiro ISHII, Koichiro TEZUKA
15:35-16:00	25'	Enhancement of Maritime Risk Management System in the Development of Offshore Energy Resources by Keiji HABARA
16:00-16:25	25'	Distributed local search algorithm for ship collision avoidance by Kim, Dong Gyun, Katsutoshi HIRAYAMA
16:25-	90'	Closing Ceremony and Farewell dinner party at first floor in Academic Exchange Center

**1st September, Sunday
Leave Japan**

● Information for the Authors

1. Papers

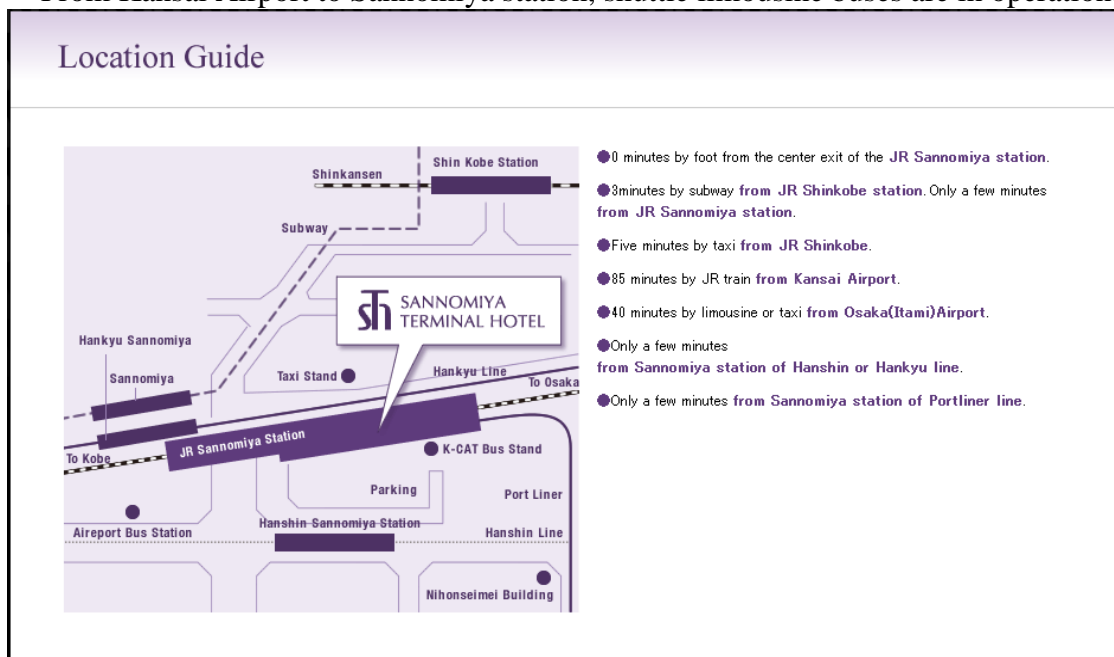
- Format : Use the AJSL Template(www.ajsl.info – For Contributor – Instruction for Authors – Download the Template)
- Deadline for submitting the full papers: 15th July, 2013
- Deadline for submitting Power Point : 5th August, 2013

2. Presentation

- 20 minutes for Presentation & 5 minutes for Q/A

3. Transportation

- From Kansai Airport to Sannomiya station, shuttle limousine buses are in operation.



- From Sannomiya station to Faculty of Maritime Sciences, Kobe University : From Sannomiya Limited Express train(Hanshin Electric Railway), Transfer to Local train at Mikage station, 5min. walk from FUKAE station



4. The Korea Shipowner's Association Prize

- The best paper will be selected by the Korea Shipowner's Association Prize Selection Committee and be awarded the Korea Shipowner's Association Prize by President of the KASL

5. Contact

- Liaison Secretary : Dr. Dr. Hyuk-soo CHO, Managing Editor of KASL & Prof. of Keimyung University
- Email : hyuksoo@kmu.ac.kr MP : 82-(0)10-3188-8031